



PRODUCT DATA SHEET

Date: 07/11/2025

Spinnaker
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Troy, Oh 45373
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50# Uncoated Auto Window Sticker ** A-ATP ** 50# 0-Split

Although the liner says 50# 0-Split, it has a picture frame matrix die-cut for the auto window sticker application

Facestock: **50# Uncoated Auto Window Sticker**

This facestock is part of a construction in which the liner is printed, picture frame matrix removed and the label applied to the inside of an auto window. The face becomes a carrier in this application and is typically not printed. However, this stock is a bright white, uncoated paper suitable for production toner, laser printers and copiers.

For additional printing and application tips, visit the template page at spinps.com.

Basis Weight:

Typical Value

49 #/3300 ft²

Caliper:

3.5 mils

Opacity:

88%

Brightness:

93.4%

GSM:

171

Adhesive: **A-ATP**

A-ATP adhesive is an all-temperature permanent suitable for specialty applications.

Caliper:

Typical Value

.5 mils

Service Temperature:

-65 to 200 °F

Minimum Application Temperature:

-20 °F

Release Liner: **50# 0-Split**

This liner is a bleached white machine finished C2S sheet specifically designed with layflat characteristics making it an excellent choice for high speed laser printers as well as most desktop models.

	Typical Value
Basis Weight:	51.4 #/3300 ft ²
Caliper:	3.4 mils
Tensile MD/CD:	31 / 15 #/inch
Tear MD/CD:	37 / 50 grams
Opacity:	82%

Total Product Caliper: 7.4 mils

Product Basis Weight Per MMSI: 247.45 #

Shelf Life: 12 month(s) when stored at 72° F, 50% RH

For application recommendations call 877-210-5104

For samples or other questions please call your Sales Representative.

Important Notice

These are typical values and should not be considered a specification. Adhesive properties were tested with a film facestock unless denoted with an asterisk(*).

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